



water music
RECORDS

The Private Label Music Company

Private label music is the ULTIMATE BRANDING TOOL for your hotel, spa, restaurant, fitness club or business.

One Great Concept, 3 Formats and NO SET UP FEES

Water Music Records, the private label music company, will make a 4 color customized album featuring your property's logo, photos, list of products or amenities and exclusive music. We will handle all aspects including design, manufacturing, music clearance, mastering and delivery of finished product. Over 20,000 tracks from which to choose.

CD/DVD

This is our most popular format. Hotel and spas worldwide have created custom CDs featuring an exclusive music mix and 4-color artwork (available in jewel case with booklet, digipak or 5" wallet.) Hotels offer the CD as an amenity at check-in, during turn-down service and as a holiday or corporate gift for clients. Set the mood for arriving guests with a DVD of your high quality video images and custom music.



Flash Drive MP3 album

This high-tech format encases a full album of MP3 tracks tailored to your brand. Your 4-color logo and one photo are placed on the credit card-sized USB flash drive for you to sell or offer as an amenity to your guests or clients. A Flash drive can also make a nice holiday gift item and will easily store 10 to 15 music tracks. Songs download easily via the USB port on any PC or Mac.



Download Card Program

Our newest format is a 4-color plastic (room-key sized) card with unique access code and URL on the back that enables guests or clients to redeem a free music download while giving them the opportunity to buy a full branded album with their credit card. You determine the retail price that best suits your customer and when they make a purchase, you receive a per album royalty payment (paid to you quarterly.) Give away the full album and we'll pre-pay the royalties for each song. We use eco-friendly" 100% recycled material cards. The deal includes a splash page for your album as well as 30-second music preview clips of all album tracks.



Some of our clients include:

Leading Hotels Of The World, Oberoi Hotels & Cruises, Heavenly Spa by Westin, Spa Bellagio – Las Vegas, Empire Hotel & Resorts, A Curious Group Of Hotels, Peninsula Hotels & Spas, Saman Villas Hotel & Spa, Buji Spa Resort, Ritz Carlton, Four Seasons Hotels & Spas, Cristal Palace Hotel, Spa 66 FL by Hyatt, Hilton Hotel & Spa - Vegas, Timbers Resorts, Surfsand Resort, Stephanie Inn, Le Merigot Hotel & Spa by Marriott, Yogafit International, Clarion Car Stereos, Blavod Vodka, S Guargo, Cathay Pacific Airlines, Downtown Jacksonville, Ann Sacks and many more!!

WHAT TO DO: Just place your order, upload your logo / photos and approve the package....all from your desktop!

Contact: Brad Pressman for current pricing ■ (818) 808-0800 ext. 201 ■ brad@watermusicrecords.com

www.watermusicrecords.com/privatelabel